

CERTIFICATE COURSE–2020-2021
B.Sc.STUDENTS



CERTIFICATE COURSE

AGRICULTURAL ENTREPRENEURSHIP

-----Organized by-----

Department of
Agriculture, Hindu College,
Market Centre GUNTUR–
522003

Objectives of the event

- To compile information related to agriculture entrepreneurship with a specific focus on India.
- To assess the awareness level regarding the agri- entrepreneurial activities that they can undertake.
- To understand the extent of readiness of youth for attempting to become entrepreneurs in their given situations.
- To identify the issues and challenges hindering the agri-entrepreneurs to emerge in India
- To discuss the phenomena and scope of agri-business scenario in the Indian context.
- To discuss the various correlations, as a strategic precursor of agri-business development.

Plan and execution of event

An certificate course topic was selected and the speakers were decided and prepared a circular regarding the certificate course and collected the names of students who were interested. We inaugurated the programme and started the classes as per the schedule.

S.NO	Name of the certificate course	Academic Year	From	To
1.	Agricultural Entrepreneurship	2020-2021	01-01-2021	31-01-2021

Hindu College, Guntur
CERTIFICATE COURSE SYLLABUS AGRICULTURAL ENTREPRENEURSHIP

THEORY

OUTLINES UNIT-1

1. Concept of entrepreneur, entrepreneurship – significance and functions of entrepreneur.
2. Entrepreneurial characteristics, Difference between an entrepreneur and a manager
3. Agri-entrepreneurship – concept, need and scope

UNIT-2

1. Entrepreneurship Development Programmes (EDPs)- Objectives, stages and problems of EDPs
2. Role of entrepreneurship in economic development.
3. Importance of planning, budgeting, monitoring, evaluation in running an enterprise
4. SWOT Analysis – Concept, meaning and advantages

UNIT-3

1. Forms of business – Contract farming, Joint venture, public private partnership
2. An overview of Indian agricultural input industry
3. Government schemes and incentives to promote entrepreneurship and policies on small and medium enterprises
4. Supply Chain Management – concept, advantages and scope.

PRACTICAL OUTLINES:

1. Study of characteristics of successful enterprise – case study
2. SWOT analysis of selected enterprise
3. Formulation of project plan
4. Study of forms of business in entrepreneurship
5. Communication skills – listening, writing, reading and presentation

REFERENCES:

- Anil Kumar, S., Poornima, S.C., Mini, K., Abraham and Jayashree K. 2003. Entrepreneurship Development, New Age International Publishers, New Delhi.
- Gupta, C.B. 2001. Management. Theory and practice. Sultan Chand and Sons, New Delhi.
- Khanka, S.S., 1999. Entrepreneurial Development, S. Chand and Co., New Delhi.
- Mohanty, S.K. 2009. Fundamentals of Entrepreneurship. Prentice Hall of India Pvt. Ltd., New Delhi.
- Prasad, R. 2003. Entrepreneurship – Concepts and cases. ICFAI Publications, Hyderabad.
- Sagar Mondal and Ray G.L. 2009 – Textbook of Entrepreneurship and Rural Development, Kalyani Publishers, Ludhiana.

HinduCollege,

GunturCertificateCo

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Departmentof AgriculturePaper

:AgriculturalEntrepreneurship(2020-2021)

MAXMARKS:50

Answerthefollowingquestions

-5*4=20M

1. Writeaboutthefunctionsofentrepreneur
2. explainabout conceptofSWOTAnalysis
3. writeaboutjointventure
4. writeabouttheconceptofsupplychain management

Answerthefollowingquestions

-3*10=30M

- 1.explainbrieflyaboutAgri-entrepreneurship
2. Writeaboutroleofentrepreneurshipineconomicdevelopment
3. writeaboutdifferentgovernmentschemestopromoteentrepreneurship

Hindu College, Guntur
Department of Agriculture
Certificate Course Marks List-2020-2021

S NO	NAME OF THE CANDIDATE	SIGNATURE OF THE CANDIDATE
1	B.Venkatesh	B. Venkatesh
2	Sk.Shabreen	Sk. Shabreen
3	K.Gopichand	K. Gopi Chand
4	J.DhanaLakshmi	J. DhanaLakshmi
5	K.Devena Jyothi	K. Devena Jyothi
6	Md.Imran Raza	Md. Imran Raza
7	G.Sailaja reddy	G. Sailaja reddy
8	G.Prem Kumar	G. Prem Kumar
9	K. Anil	K. Anil
10	R.Ganesh	R. Ganesh
11	Ayesha Fatima Begum	Ayesha Fatima Begum
12	M.Vaishnavi	M. Vaishnavi
13	P.Murali Krishna	P. Murali Krishna
14	T.Rama Devi	T. Rama Devi
15.	P.Jagadeeswar	P. Jagadeeswar
16	M.Nissi Kiran	M. Nissi Kiran
17	D.Koti Rathnam	D. Koti Rathnam
18.	B.Sri Sai Krishna Neeraj	B. Sri Sai Krishna Neeraj

HinduCollege,Guntur
Department of
AgricultureCertificateCourseMarksList-
2020-2021

SNO	NAMEOFTHECANDIATE	MARKSOBTAINED(50M)
1	B.Venkatesh	44
2	Sk.Shabreen	46
3	K.Gopichand	40
4	J.DhanaLakshmi	42
5	K.DevenaJyothi	45
6	Md.ImranRaza	45
7	G.Sailajareddy	42
8	G.PremKumar	35
9	K.Anil	36
10	R.Ganesh	39
11	AyeshaFatimaBegum	45
12	M.Vaishnavi	46
13	P.MuraliKrishna	41
14	T.RamaDevi	44
15.	P.Jagadeeswar	37
16	M.NissiKiran	40
17	D.KotiRathnam	42
18.	B.SriSaiKrishnaNeeraj	43





Ph: 0863-2220134
2227649

HINDU COLLEGE, GUNTUR – 522 003

(Re-accredited by NAAC as Grade 'A')

CIRCULAR

14-12-2020

All the 1 year Agriculture students are hereby informed that **Certificate Course on Agricultural Entrepreneurship** will be conducted for 30 days by the Department of Agriculture as per the schedule.

TRAINING PROGRAMME SCHEDULE

Dates: 01-01-2021 onwards

Time: 3:00pm- 4:00pm

Director

DIRECTOR
Sciences & Allied Courses
Hindu College
Amaravathi Road Campus

HINDU COLLEGE, GUNTUR



(Affiliated By Acharya Nagarjuna University)

Re-accredited By NAAC as Grade A

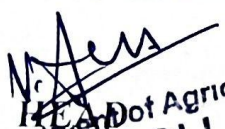
CERTIFICATE

This is to certify that Mr./Miss Sk. Shobreen studying

I BSc (ABC) has successfully completed certificate course on Agriculture

Entrepreneurship conducted by Dept. of Agriculture, Hindu College, Guntur,

from 01-01-21 to 01-01-21. We wish all the best in his/her future endeavors.


Department of Agriculture
HINDU COLLEGE
GUNTUR




DIRECTOR
DIRECTOR
Sciences & Allied Courses
Hindu College
Amaravathi Road Campus

HINDU COLLEGE:: GUNTUR
DEPARTMENT OF AGRICULTURE
CERTIFICATE COURSE: AGRICULTURAL ENTREPRENEURSHIP
ACADEMIC YEAR: 2020 - 2021

S NO	NAME OF THE STUDENT	01/1	02/1	03/1	04/1	05/01	06/01	07/01	08/01	09/01	10/01	11/01	12/01	13/01	14/01	15/01	16/01	17/01	18/01	19/01	20/01	21/01	22/01
1	B. Venkatesh	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
2	S.K. Shabeen	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
3	K. Gopichand	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
4	J. Dhoni Lakshmi	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
5	K. Devana Tyath	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
6	Md. Imran Raza	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
7	G. Saibaja Reddy	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
8	G. Prem Kumar	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
9	K. Anil	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
10	R. Ganesh	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
11	Ayesha Fatima Begum	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
12	M. Vaishnavi	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
13	P. Murali Krishna	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
14	T. Rama Devi	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
15	P. Jagadeeswar	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
16	M. Nissi Kiran	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
17	D. Kati Ratnam	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
18	B. Sri Sai Krishna Neeraj	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/
19																							
20		B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
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PONGAL HOLIDAY

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DEPARTMENT OF AGRICULTURE
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ACADEMIC YEAR: 2020 -2021

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